

Aga Khan Museum Joins Sun Life Financial Museum + Arts Pass Program

Toronto Public Library offers free access to 18 museums and cultural institutions

Toronto (Tuesday, March 31, 2015) – The Aga Khan Museum has joined Toronto Public Library’s Sun Life Financial Museum + Arts Pass (MAP) program and now offers five passes per week at 50 library branches across Toronto. The pass grants a free family pass for two adults and three children to the Museum, and can be borrowed from Toronto Public Library using a valid adult library card, much the way someone might borrow a book from the Library’s collection. For a list of the 50 branches that now offer the Aga Khan Museum passes, visit torontopubliclibrary.ca/mappass

“The MAP program offers unparalleled access to Toronto’s art galleries, museums and attractions,” said Vickery Bowles, City Librarian, Toronto Public Library. “We’re thrilled to welcome the Aga Khan Museum to the program. Families across this city can experience this wonderful addition to Toronto’s rich cultural landscape.”

The Sun Life Financial Museum + Arts Pass provides full admission to families of two adults and up to five children (admission restrictions vary by venue) to a wide and eclectic range of venues, including the Art Gallery of Ontario, Bata Shoe Museum, Black Creek Pioneer Village, City of Toronto Historic Sites, Gardiner Museum, Museum of Inuit Art, Ontario Science Centre, Royal Ontario Museum, Textile Museum of Canada, Toronto Zoo and now, the Aga Khan Museum.

“The Aga Khan Museum shares the Toronto Public Library’s commitment to make knowledge, experience, and information accessible to all,” said Henry Kim, Director and CEO, Aga Khan Museum. “We are at our core an educational institution that aims to show connections between cultures across geography and across time. Joining the MAP program will go a long way in encouraging Torontonians to see the Museum as a shared space where people and ideas come together.”

“At Sun Life, we recognize the importance of the arts in our society and the extraordinary impact they have on our communities,” said Paul Joliat, Assistant Vice-President, Philanthropy and Sponsorships, Sun Life Financial. “As part of our award-winning Making the Arts More Accessible® program, the Sun Life Financial Museum + Arts Pass program helps make the arts available to everyone, regardless of their means.”

Since its inception eight years ago, the Sun Life Financial Museum + Arts Pass program has become increasingly popular with over 545,000 passes borrowed resulting in over 1 million Torontonians visiting the participating venues. Several program partners offer passes at all 99 Toronto Public Library branches. Full borrowing rules are listed at torontopubliclibrary.ca/mappass.

Sun Life Financial has generously supported this program since 2007, continuing its long-standing commitment to arts and culture.

Toronto Public Library is one of the world's busiest urban public library systems. Every year, 19 million people visit our branches in neighbourhoods across the city and borrow 32 million items. To learn more about Toronto Public Library, visit our website at torontopubliclibrary.ca or call Answerline at 416-393-7131. To get the most current updates on what's happening at the library, follow us on Twitter @torontolibrary.

-30-

Media Contact:

Michelle Leung, 416-397-5936, media@torontopubliclibrary.ca